

Rhea Lana's PRICING GUIDE

We encourage consignors to follow our pricing guide in order to maximize their profits.

PLEASE BRING ITEMS IN GREAT CONDITION AND NOT MORE THAN 5 YEARS OLD



ITEMS IN HIGH DEMAND

We sell 95% of these items!



PRICE AT 30-35% OF RETAIL

Baby Gear ~ Nursery Furniture ~ Large Toys
(Playhouses, Power Wheels, Kitchens, Wagons)

**Up to 50% of retail for like-new items*



PRICE AT 25-30% OF RETAIL

Toys ~ Books ~ Games ~ Puzzles ~
Sports Equipment ~ DVD's

ADDITIONAL TIPS TO MAXIMIZE PROFITS

- ~ BUNDLE COMPLETE OUTFITS/SETS
- ~ CHOOSE TO DISCOUNT
- ~ CHOOSE TO DONATE
- #RLGIVESBACK

EVERYDAY
Price
at
20%

NAMEBRAND
Price
at
25%

PREMIUM
Price
at
30%

Clothing brands include, but are not limited to, the examples below:

EVERY DAY

Cat & Jack
Carters
Old Navy
Just One You
Genuine Kids
Children's Place
Child of Mine
Cherokee
Gerber
Osh Kosh

NAMEBRAND

Nike
Under Armour
Adidas
Gap
Polo
Ralph Lauren
Vineyard Vines
Crazy 8
H&M
Zara
TOMS
Stride Rite
Justice
Quiksilver

PREMIUM

North Face
Patagonia
Crew Cuts
Mini Boden
Tea Collection
Mini Melissa
Hannah Andersson
Giggle Moon
Persnickety
Jelly the Pug
Matilda Jane
Livie & Luca